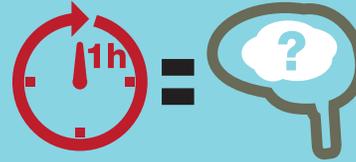


personal excellence

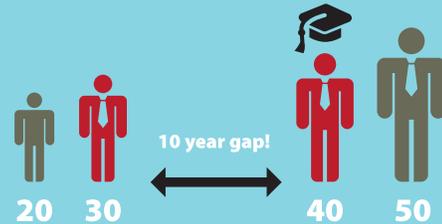


As an employer, are you committed to helping your employees become engaged, better performers and motivated each and every day?

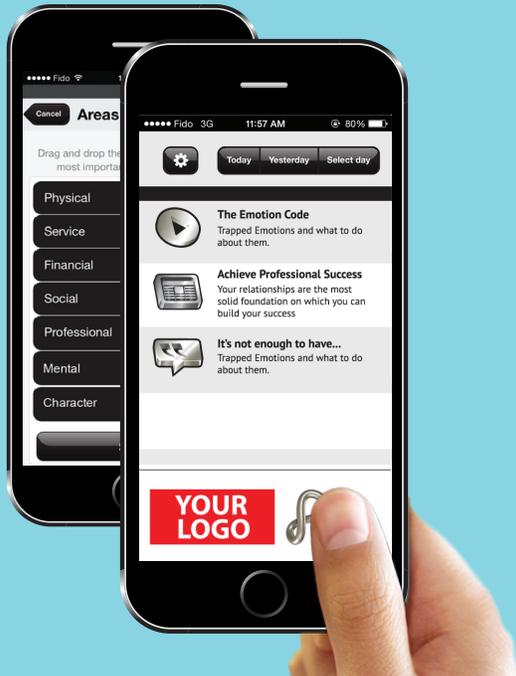
You should and now you can!

HR.com has developed a Personal Development App that helps you grow personally and professionally by spending 3-5 minutes a day on motivational content that reinforces principles and techniques to help you work on key areas of your life!

Knowledge recall (Forgetting curve) 55% of newly acquired knowledge is forgotten after one hour. After 6 days 77% of newly acquired knowledge is forgotten. (Hermann Ebbinghaus research)



The average age of managers when they first receive leadership training is 42. Yet the average age when they become managers is 33 and less than 10 percent of employees under the age of 30 are provided with the opportunity to participate in leadership development. (Zenger-Folkman research)



The average HR Professional receives approximately 10 mins a day in leadership training, yet wants over 16.5 minutes a day. (Rich Wellins, SVP - DDI)

Introducing the **Personal Excellence App!**
Bring this into your organization
www.personalexcellenceapp.com



**personal
excellence**

Building a continual learning organization is hard and can be expensive. It requires dedicated experts and organizational buy-in. It isn't easy to cost effectively align teams and organizations via common goals, learning experiences and personal development on a regular basis
....**UNTIL NOW.**

The **Personal Excellence App** for Personal Development does this daily: builds alignment, skills, motivation, and much more within your organization. The Personal Excellence App Platform can be licensed and localized for your organization or key departments within your organization cost effectively.

- ✓ **No software**
- ✓ **Pay for only active users**
- ✓ **In your brand**
- ✓ **Download statistics on employee usage**
- ✓ **Key Performance Indicators for employees**
- ✓ **Align content with Corporate Values and Mission**
- ✓ **Gamification, Rewards and Points allocation based on usage ***
- ✓ **Quick Employee Survey and polling**
- ✓ **Add your custom content, or content from our marketplace.**

In your brand, you will be able to align your own branded content to the key values and objectives you have set for your organization. Map content and exercises to your employees that help your organization achieve its goals while developing all your leaders. Quick surveys and polls provide instant feedback and opportunities for real time feedback. In addition, you will be able to embed custom training and content and messages that can reach your employees daily, motivating and inspiring them each and every day.

* Available 2015

As easy as 1, 2, 3...

Employees choose the areas of focus they want to work on.

1 Choose area of focus

Employees choose how they learn.

2 How employees learn

3 Spend 3-5 minutes of the day

Communicate with your staff.

Brand the app with your logo.

Conduct polls with your employees.



Invest in your employees.
Ask us about bringing this into your organization.
www.personalexcellenceapp.com